

Louisville Art Association

Art in Public Places Program 2021

Coordinator: Colleen Tucker

Please remember that LAA sponsors the Art in Public Places Program and that you are our ambassadors to the community whenever you participate in the program. We want to project a positive attitude so the community sees us as an asset to businesses and the public.

Before Hanging Your Artwork:

1. Visit the venue if you haven't seen it before. This will help you figure out which of your pieces will work there. You may want to pack some additional hangers for some of the venues.

2. Choose content that seems appropriate for that setting. For example, select soothing, restful pieces for dental offices, select family-friendly subject matter for places where children are part of the audience, etc. If in doubt talk to the venue managers directly, and/or take samples of your work to show them.

3. Frame your work and affix wire to the back for hanging. If your pieces are very large or heavy, go to the venue to make sure their hangers will support your work. Most venues do not want you to put new hangers in their walls.

4. Prepare your artist's statement. It is better to have it framed or laminated.

5. Prepare your tags (LAA tag template on the website under member, and AIPP) and attach directly on each piece of artwork, or attach to the wall right next to each piece. If you use the wall, use the putty that comes off easily and doesn't leave any hole. Your tag should contain your name, contact information, price (if you wish to sell it), and the title of the piece.

6. Arrange with the venue manager a time and day for hanging your work. Some places don't care when you do this, but others prefer you hang at specific times when there is less activity. When you're contacted by the previous month's exhibitor at that venue, you and that person should coordinate when s/he will take down their work and when you can hang yours. If you don't hear from the other person, contact me.

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