



29th NATIONAL JURIED PHOTOGRAPHY SHOW AND SALE
Show dates: 5/26/23 – 6/4/23
Entry Deadline: 4/3/23



“The Messenger” by Stacy Honda
Best in Show Award, 2022 National Photography Show

The 2023 Louisville Art Association National Juried Photography Show and Sale takes place in Louisville, Colorado, a beautiful historic city on Colorado’s Front Range. The 2023 show runs from 5/26/23 – 6/4/23, and overlaps with the three-day Louisville CO Memorial Day weekend events.

We are honored to have Jeff Johnson, an award-winning photographer and workshop leader, as our judge and juror for our 2023 show. Read more about Jeff below.



PRIZES

At least \$6000 in cash and prizes will be awarded along with recognition awards including Best in Show and First Place in each category, Artistic Achievement awards and the People's Choice award.

IMPORTANT DATES

Entry Deadline	April 3, 2023
Notification of Acceptance	April 14, 2023
Delivery of Shipped Art	May 17-19, 2023
In-person Delivery of Artwork	May 23, 2023
Show Gallery Open Dates	May 26 - May 29, 2023 [Closed May 30 – June 1] June 2 - June 4, 2023
Awards Reception	May 26, 2023 7:00 pm
Show Closes	June 4, 2023

2023 NPS ENTRY CATEGORIES

When submitting your entries to the CallForEntry.org (CaFE) website (see instructions below), please choose the category that fits each of your images the best. In response to photographer feedback, there are revised category options this year which are **entirely based on the subject of the image**. There are separate Color and Black & White/Monochrome options in each of the 4 major categories. Digitally modified images (e.g., composites, HDR, focus stacking, addition of textures, etc.) ARE allowed in each category, as are images that might be considered as "Still Life" or "Abstract". Note that LAA reserves the right to change the entered category, in which case you will be notified. Use the Category Name codes given below:

1) **People** Images of people including individual portraits, group photos or photos where a person or persons are the **main subject** in the photo. Note that people in a photo where they are a minor component should not be entered in this category. For Color images: **Category Name - PC**. For Black & White/Monochrome images: **Category Name - PM**.

2) **Animals & Wildlife** Images of domesticated animals or animals in the wild, either individual animals or groups of animals or photos where the **main subject** is the animal(s). For Color images: **Category Name - AWC**. For Black & White/Monochrome images: **Category Name - AWM**.

3) **Nature Created** This category includes landscapes, waterfalls, rivers and natural habitat flora where nature is the main subject of the photo. This can include macro

images. For Color images: **Category Name - NCC**. For Black & White/Monochrome images: **Category Name - NCM**.

4) **Human Made** Images of architecture, city/botanic gardens, street scenes, cars, trucks, bridges, etc., where human-created objects are the main subject of the photo. This can include macro images. **Category Name - HMC**. For Black & White/Monochrome images: **Category Name - HMM**.

THE JUDGE – Jeff Johnson
Master Photographer | Artist | Educator | Chief Instigator



Admittedly, these are self-inflicted titles. However, I have earned the Master of Photography degree from the Professional Photographers of America and this can only be achieved with high quality imagery and an intense and long-term participation in the industry.

In my 40 years as a professional I have always been one to share exciting ideas and techniques. It only then makes sense that I offer consultations, programs and workshops which create a vehicle where I can share the knowledge I have accumulated over these rewarding years and hopefully educate photographers everywhere.

Chief Instigator . . . now this is an interesting tag. As you may imagine I have had my fair share of teasing and abuse over this one. A lot of folks think this means “troublemaker”, which, if you know me, isn’t really that far-off base. But, if you look it up it means “one who urges or provokes action or course. To instigate people to photograph.” Well, I altered the last part but this is exactly what I am trying to do, instigate!

www.jeffjohnsonfineart.com

www.soulroadtrips.com

RULES OF PARTICIPATION

- ALL work must be the original work of the photographer and executed in a professional manner. **Work shown in previous LAA National shows will NOT be accepted.**
- **Digital entries only** – all images should be in .jpg format and at least 1200 pixels along the longest edge. The CallForEntry.org (CaFE) image specs have recently been updated, allowing larger-sized images to be uploaded (and our juror will view the images at the uploaded size). However, the image file size must be less than 5 megabytes. See updated image prep details at <https://www.callforentry.org/preparing-your-image-files-for-upload>.
- DO NOT Watermark your images.
- The submitted art price must include all your preparation costs (e.g. framing cost, etc.). **No changes will be made from the CallForEntry.org (CaFE) price** listed on your entry.
- The frame size limit is 48 inches on the longest side.
- Work must be suitable for a general audience of all ages, no frontal nudity. The LAA reserves the right to reject any photograph that is not deemed to be appropriate.
- **Entry fees are non-refundable.** The fee for the first three pieces is \$40 and \$10 for each additional entry. Limit of 6 entries per person.
- If your work is selected by the judge for the juried show, in addition to your accepted piece(s) you may display any or all of the following (collectively called “Bin Work”) :
 - Up to 6 pieces of matted and unframed bin work (max size of 36” on long edge, no metal prints, canvas prints or any piece thicker than 3/8”)
 - 5 boxes of greeting or note cards
 - 10 individual cards (wrapped for individual sale)
- **All sales will be conducted by the LAA and a 25% commission is charged on all work sold.**
This means that if a piece of juried-in art or bin art is priced at \$100, the artist will receive \$75 and LAA will receive \$25 in commission fees. Please make sure to price your juried-in art and bin art accordingly.
- ALL ACCEPTED PHOTOGRAPHY AND BIN WORK, must be clearly labeled with the photographer’s name, item name, and price. You MUST submit a completed inventory sheet for all work. A blank inventory sheet will be sent with the acceptance letter. Such work is to be shipped or hand-delivered per the same deadline as the juried-in work. Shipped work MUST CONTAIN PRE-PAID

POSTAGE and PAPERWORK for return shipping. If the postage and paperwork is not contained, your work will NOT be considered. **Shipping: Artwork must be shipped in strong, reusable cartons or crates with no free-floating Styrofoam popcorn packing.**

- All exhibition work must be properly framed, wired and otherwise ready to hang. **NO SAWTOOTH HANGERS, NO EXPOSED GLASS EDGES and NO CLEATS. Work not properly framed or damaged in shipment will not be hung or judged.**
- **PARTICIPANT'S WAIVER:** Submission of work automatically waives any claim for damage or loss against the Louisville Art Association, including the officers, members and employees. Submission allows LAA to use images in promotional material, with credit given to the photographer.
- **DO NOT MAIL OR SHIP ANYTHING TO THE CENTER FOR THE ARTS!!!**

HOW TO ENTER

Online submission and fees are being handled ONLY by CallForEntry.org (CaFE) at <https://www.callforentry.org>. Please go to their website and follow the easy instructions to first register as an artist and then submit your images. You can search within CallForEntry.org (CaFE) for the Louisville Art Association Juried National Photography Show and Sale or by the entry deadline date which is April 3, 2023. The CaFE submission process and uploading of your images is simple and easy to use. Cost is \$40 for the first 3 images, then \$10 for each image added up to 6 images.

ARTIST DEADLINES

April 3, 2023	CallForEntry.org (CaFE) Entry Deadline
April 14, 2023	Notification of Entrants of Acceptance or Non-Acceptance
May 19, 2023	Deadline for Delivery of (Accepted) Shipped Artwork to be Delivered to: LAA 2023 National Photography Show c/o Bolder Insurance 800 Jefferson Ave Louisville, Co 80027 (303) 449-9595
May 23, 2023	Hand-delivered work juried-in must be brought to the Louisville Center for the Arts between 1:00 pm and 6:00 pm ONLY. Address, 801 Grant Ave., Louisville, CO.

May 26, 2023 Reception and Awards Ceremony 7:00 pm

June 4, 2023 Pick up hand-delivered work between 5:00 pm and 6:30 pm.
No early pickup. No storage is available after 6:30 pm.

Unsold work will be returned ONLY via the prepaid shipping label furnished by you when you shipped your artwork to us. Any pieces not picked up will be donated to a charity.

Submission to this Exhibition constitutes acceptance of stated conditions and includes permission to photograph accepted artwork for publicity purposes.

Questions? Please email or call:

Email: laanps@louisvilleartassociation.org

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