



31st NATIONAL JURIED PHOTOGRAPHY SHOW AND SALE
Show dates: 5/23/25 – 6/1/25
Entry Deadline: 3/31/25



“Rhythm” by Molly Cameron
Best in Show Award, 2024 National Photography Show

The 2025 Louisville Art Association National Juried Photography Show and Sale takes place in Louisville, Colorado, a beautiful historic city on Colorado’s Front Range. The 2025 show runs from 5/23/25 – 6/1/25, and overlaps with the three-day Louisville CO Memorial Day weekend events.

We are honored to have Greg Holden, as our judge and juror for our 2025 show. Read more about Greg below.



PRIZES

At least \$6000 in cash and prizes will be awarded along with recognition awards including Best in Show and First Place in each category, Artistic Achievement awards and the People's Choice award.

IMPORTANT DATES

Entry Deadline	March 31, 2025
Notification of Acceptance	April 11, 2025
Delivery of Shipped Art	By May 16, 2025
In-person Delivery of Artwork	May 20, 2025
Show Gallery Open Dates	May 23 - May 26, 2025 [Closed May 27 – May 29] May 30 - June 1, 2025
Awards Reception	May 23, 2025 7:00 pm
Show Closes	June 1, 2025

2025 NPS ENTRY CATEGORIES

When submitting your entries to the CallForEntry.org (CaFE) website (see instructions below), please choose the category that fits each of your images the best. In response to photographer feedback, category options this year are once again **entirely based on the subject of the image**. There are separate Color and Black & White/Monochrome options in each of the 4 major categories. Digitally modified images (e.g., composites, HDR, focus stacking, addition of textures, etc.) ARE allowed in each category, as are images that might be considered as "Still Life" or "Abstract". **No AI-generated images are allowed**. Note that LAA reserves the right to change the entered category, in which case you will be notified. LAA also may ask for original RAW/source image files. Use the Category Name codes given below:

1) **People** Images of people including individual portraits, group photos or photos where a person or persons are the **main subject** in the photo. Note that people in a photo where they are a minor component should not be entered in this category. For Color images: **Category Name - PC**. For Black & White/Monochrome images: **Category Name - PM**.

2) **Animals & Wildlife** Images of domesticated animals or animals in the wild, either individual animals or groups of animals or photos where the **main subject** is the animal(s). For Color images: **Category Name - AWC**. For Black & White/Monochrome images: **Category Name - AWM**.

3) **Nature Created** This category includes landscapes, waterfalls, rivers and natural habitat flora where nature is the main subject of the photo. This can include macro

images. For Color images: **Category Name - NCC**. For Black & White/Monochrome images: **Category Name - NCM**.

4) **Human Made** Images of architecture, city/botanic gardens, street scenes, cars, trucks, bridges, etc., where human-created objects are the main subject of the photo. This can include macro images. **Category Name - HMC**. For Black & White/Monochrome images: **Category Name - HMM**.

THE JUDGE – Greg Holden



Greg Holden is a photographer from Longmont, Colorado. His photography explores interesting shapes, textures and juxtapositions in nature and the little scenes often overlooked by others, which fuel his photographic creativity. Photography is his way of sharing with others how he sees the world and provides an artistic escape from his day job as an aerospace engineer. While much of his photography focuses on abstracts and details, Greg finds inspiration from photographers within a wide range of subjects. Greg has a collection of over 170 books of photography, including many lesser-known photographers, obtained from years of searching used bookstores. Greg regularly speaks and judges for camera clubs across the country and enjoys teaching others and sharing his passion for photography. You can see his work on his website: www.imagesunderfoot.com

RULES OF PARTICIPATION

- ALL work must be the original work of the photographer and executed in a professional manner. **Work accepted in previous LAA National shows will NOT be accepted.**
- **Digital entries only** – all images should be in .jpg format and at least 1200 pixels along the longest edge. The CallForEntry.org (CaFE) image specs have recently been updated, allowing larger-sized images to be uploaded (and our juror will view the images at the uploaded size). However, the image file size must be less than 5 megabytes. See the latest image prep details at <https://www.callforentry.org/preparing-your-image-files-for-upload>.
- DO NOT Watermark your images.
- The submitted art price must include all your preparation costs (e.g. framing cost, etc.). **No changes will be made from the CallForEntry.org (CaFE) price** listed on your entry. Every year, we get requests to make exceptions to this policy. **Entering this show signifies agreement with this requirement.**
- The finished external size limit is 48 inches on the longest side.
- **Work must be suitable for a general audience of all ages.** The LAA reserves the right to reject any photograph that is not deemed to be appropriate.
- **Entry fees are non-refundable.** The fee for the first three pieces is \$45 and \$10 for each additional entry. Limit of 6 entries per person. Note that a maximum of 3 pieces will be accepted from any individual artist.
- If your work is selected by the judge for the juried show, in addition to your accepted piece(s) you may display any or all of the following (collectively called “Bin Work”) :
 - Up to 5 pieces of matted and unframed bin work (max size of 36” on long edge, no metal prints, canvas prints or any piece thicker than 3/8”)
 - 5 boxes of greeting or note cards
 - 10 individual cards (wrapped for individual sale)
- **All sales will be conducted by the LAA and a 25% commission is charged on all work sold.**
Prices cannot be changed after acceptance.
- ALL ACCEPTED PHOTOGRAPHY AND BIN WORK, must be clearly labeled with the photographer’s name, item name, and price. You **MUST** submit a

completed inventory sheet for all work. A blank inventory sheet will be sent with the acceptance letter. Such work is to be shipped or hand-delivered per the same deadline as the juried-in work. Shipped work **MUST CONTAIN PRE-PAID POSTAGE and PAPERWORK** for return shipping. If the postage and paperwork is not contained, your work will **NOT** be considered. **Shipping: Artwork must be shipped in strong, reusable cartons or crates with no free-floating Styrofoam popcorn packing. Glass is not acceptable for any shipped work.**

- All exhibition work must be properly wired and otherwise ready to hang. **NO SAWTOOTH HANGERS, KEYHOLE NOTCHES and NO CLEATS. Work not properly prepared for hanging or damaged in shipment will not be hung or judged.**
- **PARTICIPANT'S WAIVER:** Submission of work automatically waives any claim for damage or loss against the Louisville Art Association, including the officers, members and employees. Submission allows LAA to use images in promotional material, with credit given to the photographer.
- **DO NOT MAIL OR SHIP ANYTHING TO THE CENTER FOR THE ARTS!!**

HOW TO ENTER

Online submission and fees are being handled **ONLY** by CallForEntry.org (CaFE) at <https://www.callforentry.org>. Please go to their website and follow the easy instructions to first register as an artist and then submit your images. You can search within CallForEntry.org (CaFE) for the Louisville Art Association Juried National Photography Show and Sale or by the entry deadline date which is March 31, 2025. The CaFE submission process and uploading of your images is simple and easy to use. Cost is \$45 for the first 3 images, then \$10 for each image added up to 6 images.

ARTIST DEADLINES

March 31, 2025	CallForEntry.org (CaFE) Entry Deadline
April 11, 2025	Notification of Entrants of Acceptance or Non-Acceptance
May 16, 2025	Deadline for Delivery of (Accepted) Shipped Artwork to be Delivered to: LAA 2025 National Photography Show c/o Bolder Insurance 800 Jefferson Ave Louisville, Co 80027 (303) 449-9595
May 20, 2025	Hand-delivered work juried-in must be brought to the Louisville Center for the Arts between 1:00 pm and 5:00 pm ONLY .

Address, 801 Grant Ave., Louisville, CO.

May 23, 2025 Reception and Awards Ceremony 7:00 pm

June 1, 2025 Pick up hand-delivered work between 5:00 pm and 6:30 pm.
No early pickup. No storage is available after 6:30 pm.

Unsold work will be returned ONLY via the prepaid shipping label furnished by you when you shipped your artwork to us. Any pieces not picked up will be donated to a charity.

Submission to this Exhibition constitutes acceptance of stated conditions and includes permission to photograph accepted artwork for publicity purposes.

Questions? Please email or call:

Email: laanps@louisvilleartassociation.org

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