



## **The Louisville Art Association 40th Annual National Juried 2025 Fine Art Show and Sale**

**Deadline for submission is July 16, 2025**

The 2025 National Fine Arts Show and Sale takes place in Louisville, Colorado, a beautiful historic city on Colorado's Front Range. The venue is the Louisville Center for the Arts, an elegant, late 19th century, red brick schoolhouse. Historic Downtown Louisville offers an array of art galleries, related shops, businesses, restaurants and cafes.

The National Fine Art Show runs for 8 days from Aug 29, 2025 through Sept 7, 2025 in conjunction with the three-day Louisville Labor Day weekend event. The gallery is closed 2 days mid-week for special events. The LAA website has specific gallery hours and days at <http://louisvilleartassociation.org/2025-nfas-show/>

### **SPONSORS**

Sponsored by the Louisville Art Association, in conjunction with the City of Louisville, the Scientific & Cultural Facilities District (SCFD), Guiry's and Bolder Insurance.



### **AWARDS**

Best of Show/First Place Award.....	\$600
2nd Place Award .....	\$400
3rd Place Award .....	\$250
10 Artistic Achievement Awards .....	\$100
Judge's Choice Award.....	\$200
<i>Above awards are selected by the Judge</i>	
1 Peoples 'Choice Award .....	\$200

**PLEASE READ ENTIRE PROSPECTUS and Terms of Submission. You must meet all requirements to participate in the show.**

## JUDGE

We are honored to have Colorado artist David Mayer as the judge/juror for this show. David is an avid plein painter with an emphasis on portraying the beauty of Colorado high country mountains, streams, and lakes. [West Creek Studio, The Fine Art of David W. Mayer](#)



David W. Mayer is a multiple award winning member of the Plein Air Painters of New Mexico (PAPNM), a member of the Laguna, California Plein Air Painters (LPAPA) and a member of the California Art Club (CAC). He is also a past charter member of the Rocky Mountain Plein Air Painters (RMPAP) and the Oil Painters of America (OPA). David is an avid impressionist and plein air landscape painter

David has studied with Scott Christensen, T. Allen Lawson, Kevin MacPherson, and Ted Goerschner as well as through the writings and works of Richard Schmid, Edgar Payne, Joaquin Sorolla and the California Impressionists. While he was an award winning watercolorist who studied with Tony Couch, David has concentrated exclusively on oil painting for the past ten years.

He was an Art Director and Creative Director in print, web, and interactive media and a corporate, high tech, and internet marketing executive prior to painting full time as a professional landscape artist.

## IMPORTANT DATES

**Wednesday, July 16**

**Entry deadline** is 11:59pm US Mountain Time for submissions.

**Wednesday, July 23**

All accepted entries are notified via email by the end of day.

**Monday-Friday, Aug 18 - Aug 22**

Timeframe for shipped artwork to arrive at Bolder Insurance.

**Ship to: LAA Fine Art Show C/O Bolder Insurance  
800 Jefferson Avenue, Louisville, CO 80027.**

**Tuesday, Aug. 26**

In person deliveries accepted 1pm – 5pm at 801 Grant Ave, Louisville, CO 80027.

**Friday, Aug 29**

**Awards Reception:** 6pm – 9pm  
**Awards Ceremony:** begins at 7pm

Participating artists and public are invited.

**Monday, Sept 1**

**Labor Day:** OPEN GALLERY 10am – 6pm.

**Sunday, Sept. 7**

**Last day of show.**

Pick-up of hand-delivered artwork from 5pm – 6pm.

**NOTE: No early pickup.** Volunteers need 4pm - 5pm timeframe to close the show and set up for artists pickup. There is no storage for artwork after the show. In the event an artist will not be able to pick up or have another person pick up their artwork, alternative arrangements must be made in advance for pick up by emailing us at [LAANFAS@louisvilleartassociation.org](mailto:LAANFAS@louisvilleartassociation.org)

**Monday, Sept 8**

Unsold shipped artwork will be shipped back to artists using the artist's prepaid shipping label.

## **RULES OF PARTICIPATION**

### **ELIGIBILITY:**

1. Artists must be 18 years or older.
2. Artists of all mediums and genres are encouraged to apply, with the exception of:
  - No installation art.
  - No videos.
  - No photography or manipulated photography.
  - No artificial intelligence (AI).
3. Applications must be completed online through CaFE.
4. No copies, kits, giclee reproductions, or work done in a class or under the supervision of an instructor.

### **ARTWORK MUST:**

1. Not previously have been shown in a LAA National Fine Art Show.
2. Be original in both concept and execution (no giclee reproductions).
3. Be created in the last two years.
4. Be appropriate for general audiences and general public venues (no frontal nudity).
5. Be ready to hang 2D using wire and hardware that will support its weight.
  - **No glass** in framed art if being shipped (use acrylic).
  - Hand delivered framed artwork may have glass.
6. Meet Size limitation:
  - 2D pieces may not exceed 48" on any side INCLUDING FRAME and cannot weigh over 70 lbs.
  - 3D sculptures cannot exceed 36 inches in any one dimension and cannot weigh over 70 lbs.
7. Fit into one of these categories:
  - a. Oil/Cold Wax
  - b. Acrylic
  - c. Watercolor
  - d. Pastels
  - e. Sculpture
  - f. Fiber
  - g. Mixed Media

- h. Digital Painting - using a software program to paint/draw freehand on a monitor screen then printed. A manipulated or enhanced photograph is not considered Digital Painting and is **NOT** allowed. **No AI generated paintings.**
- i. Drawing
- j. Printmaking (lithography, silkscreen, etching, wood/linocuts). Definition of Artists Printmaking: Printmaking is an artistic process based on the principle of transferring images from a matrix onto another surface, most often paper or fabric. Traditional printmaking techniques include woodcut/linocut, etching, engraving, lithography, and screen printing. Monoprints are also in this category. What is NOT in this category: photographic prints, Giclee, or other prints made from an original piece via scanning or other digitizing process. Link to articles on printmaking:  
<https://www.metmuseum.org/about-the-met/collection-areas/drawings-and-prints/materials-and-techniques/printmaking>,  
<https://www.highpointprintmaking.org/about/about-printmaking>

## SUBMISSION INFORMATION

- Entry fee is \$45.00, nonrefundable, for up to three entries. Each additional entry is \$10.00, up to a total of six entered pieces. Entries can be in multiple categories.
- Your email address will be our primary contact source. Note: Add [LAANFAS@Louisvilleartassociation.org](mailto:LAANFAS@Louisvilleartassociation.org) to contacts so notification letters and communication does not go to your spam folder.
- Only works selected by the juror will be displayed and eligible for awards from the show.
- IMAGES: Submit only your images, do not include the frame and/or mat, or background. Having the best possible photograph of your work makes it much more likely that you will be juried in. Search online for more information (videos and articles) on taking photos of your work.
- Pieces must be appropriate for general audiences and general public venues. The Juror and LAA reserves the right to disqualify any work which is considered to be in poor taste or inappropriate. During hanging or judging, any artwork found to contain unacceptable material or found not to be identical to the juried online piece will not be judged for awards or exhibited. No substitutions are allowed.
- Artists can submit up to 6 pieces of original artwork with a maximum of two artworks selected from the chosen artists for awards.

## PRICING

Please set the price for your work carefully. The price you assign to your artwork in the CaFE online entry process will be the price printed on the art title card for the exhibition and cannot be changed once your piece has been submitted. There are no exceptions. Be sure to consider the commission, any shipping costs, and framing costs. Closely proofread your entry details before completing submission on CaFE. If accepted into the show, artists are responsible for shipping and returning costs. Shipping services such as FedEx and UPS have online tools for estimating shipping costs.

## SALES

**All exhibited artwork must be for sale.** All exhibited artwork must be present for the duration of the show. Sales of invited art pieces and bin work will be handled through the Louisville Art Association who will retain a 25% commission on all sales resulting from the exhibition.

If artwork is sold, artists will receive payment via a USPS mailed check within 14 days after closure of the show.

**ENTER THROUGH CALLFORENTRY.ORG** [\[LINK TO SHOW on CaFE\]](#) There are easy to follow instructions and videos for making an artist profile on CaFE if you do not already have one. The submission process and uploading of images is simple but takes time – don't wait until the last minute.

Also there is a non-refundable \$45.00 entry fee for the first three images and \$10.00 for each additional image up to 6 total images, paid through CaFE.

**FOR QUESTIONS, CONTACT:** [LAANFAS@louisvilleartassociation.org](mailto:LAANFAS@louisvilleartassociation.org) or Louisville Art Association • PO Box 852 • Louisville, CO 80027

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**IMPORTANT INFORMATION FOR INVITED ARTISTS - Please read these instructions and important dates sections completely.**

1. Only the piece(s) that was juried into the show will be hung. Substitutions are not allowed. Failure to provide your piece(s) will result in a ban from entering future LAA shows for two years.
2. All selected artists may include bin work for sale, but it is not required:
  - Up to 5 pieces of 2D bin work/prints, plus
  - Ten individual cards and/or 6 packs of cards.
  - Bin artwork needs to be flat (less than ¼ inch), no framed artwork or 3D pieces of art are not allowed as bin work.
  - How to label your bin work and/or cards is included on the bin inventory sheet with an example. All bin art and cards must be listed on the bin inventory sheet and brought to check in or shipped with artwork.
  - Bin inventory sheets will be available to download and complete in August 2025 on the LAA website: <https://louisvilleartassociation.org/2025-nfas-show/>

BINS ARE SUPPLIED BY LAA. PLEASE DON'T BRING YOUR OWN BINS.

3. Accepted artists are requested to email a brief one page biography or artist statement to [LAANFAS@Louisvilleartassociation.org](mailto:LAANFAS@Louisvilleartassociation.org). Artist's bios will be available in a display notebook for visitors to peruse. Be sure to add any contact information, QR code, website, or social media sites that you want visitors to see.

**FRAMING AND MOUNTING REQUIREMENTS — THESE SPECIFICATIONS MUST BE FOLLOWED OR YOUR ARTWORK WILL NOT BE HUNG.**

- All 2D Pieces must be framed or gallery wrapped (minimum of 1.5 inches thickness).

- Gallery wrapped art must have a minimum of 1.5 inches thickness AND **all sides must be painted.**
- Any wrapped art **less than 1.5 inches thickness** must be framed.
- Wall art must have secure wire, ready to hang, and not weigh more than 70 pounds. Pieces without secure hangers will not be hung. No sawtooth hangers.
- No glass if shipping. Glass is ok if hand delivering.
- No pieces exceeding 48" INCLUDING frame on any side will be accepted. The size limit includes Diptychs or Triptychs, measured as a unit.
- All art pieces must be labeled on the back bottom right corner with artist's name, phone number, title, and price.
- Sculptures and other three-dimensional work:
  - Must be labeled on the bottom with the artist's name, phone number, title, and price.
  - Must be properly and securely mounted and ready for display.
  - Not be more than 36 inches in any one dimension.
  - Not weigh more than 70 pounds.
  - No sharp edges.
  - Cannot be attached to the floor or suspended from the ceiling.
  - No installation pieces.

## ARTISTS THAT ARE HAND DELIVERING INVITED ARTWORK

1. In person delivery is on Tuesday, Aug 26 from 1pm - 5pm, at 801 Grant Ave, Louisville, CO 80027.
2. Early drop offs are **not** allowed at the venue, artists not able to deliver their artwork are encouraged to find an alternative person that can deliver - or ship their artwork (see shipping instructions). Other arrangements can be made on an individual basis by sending an email to [LAANFAS@louisvilleartassociation.org](mailto:LAANFAS@louisvilleartassociation.org)
3. All art must be securely labeled on the back lower right corner (or bottom of sculptures) with the artist's name, phone number, title, and price.
4. Artists bringing bin work need to provide a completed bin work inventory form at time of drop off. The Bin Inventory form will be available on the Louisville Art Association website; <https://louisvilleartassociation.org/2025-nfas-show/> mid August.
5. A one page bio or artist statement if not emailed prior to delivery.

## ARTISTS THAT ARE SHIPPING INVITED ARTWORK

1. **NO GLASS**, use acrylic.
2. Shipped artwork must be received during the delivery window: Aug 18 - Aug 22, 2025 at Bolder Insurance, see address below.
3. Artists are responsible for shipping costs and **must include a prepaid return label.**

4. Artists are responsible for any insurance they want during shipping and the duration of the show.
5. Shipped Artwork must be packed in strong, reusable cartons or crates with **no free-floating styrofoam or popcorn/peanut packing**. Packing material must be reusable to facilitate return shipping.
6. All art must be securely labeled on the back lower right corner (or bottom of sculptures) with the artist's name, phone number, title, and price.
7. Artists that wish to sell smaller 2D pieces of bin work need to include a completed bin work inventory form. \*The Bin Inventory Form will be available on the Louisville Art Association website, <https://louisvilleartassociation.org/2025-nfas-show/> in mid August.
8. A one page bio or artist statement if not emailed prior to delivery.
9. **SHIPPING ADDRESS FOR ALL SHIPPED ARTWORK:**

LAA National Fine Art Show, C/O Bolder Insurance  
800 Jefferson Avenue, Louisville, CO 80027

**ATTENTION:**

**Do not ship to the Louisville Art Association PO Box or to the exhibition venue.** We do not receive mail at the venue. Anything shipped to that address will be left unattended outside of the building. **Ship to: LAA Fine Art Show C/O Bolder Insurance**, 800 Jefferson Ave, Louisville, CO, 80027 so that your work is secured.

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Pick-up of hand-delivered artwork from 5pm – 6pm.

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**Monday, Sept 8**

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## **RETURN OF WORK**

Unsold shipped artwork will be shipped back to the artist following the closing date of the exhibition with the artist prepaid shipping label. Louisville Art Association is not responsible for return of art if shipping labels are not prepaid.

Hand-delivered artwork must be picked up on the show's closing date, **Sunday, September 7** between 5pm and 7pm.

***NO EARLY PICK-UPS ARE ALLOWED.*** In the event an artist is unable to pick up or have another person pick up unsold work, arrangements must be made in advance for an alternative pickup by emailing [LAANFAS@louisvilleartassociation.org](mailto:LAANFAS@louisvilleartassociation.org)

There is no storage available for artwork not picked up. Abandoned art may be donated after 2 failed attempts to contact the artist.

## **Eligibility Criteria**

Submitting an application to the show constitutes that you have read and agree with all of the information presented.

While artists retain copyright of work, submission to this exhibition constitutes permission that exhibited items may be posted to Louisville Art Association website and social media used by LAA for show publicity and future promotional materials and/or included in online virtual shows.

## **LIABILITY & RESPONSIBILITY**

The Louisville Art Association will exercise reasonable care in handling all entries, but will not assume any liability for loss or damage while in the LAA's possession or during shipping. Work may be independently insured by the artist.

FOR QUESTIONS OR HELP email [LAANFAS@louisvilleartassociation.org](mailto:LAANFAS@louisvilleartassociation.org) or find us online at [LouisvilleArtAssociation.org](https://louisvilleartassociation.org/2025-nfas-show/). For show specific information at <https://louisvilleartassociation.org/2025-nfas-show/>

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